

# ADVERTISING RATECARD

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## PREMIUM PRINT

Cover Story	\$16,800
Inside opening spread	\$4,500
Full page gloss & optional hot foil	\$4,500
Exclusive eight-page fold	\$4,500
Double page spread ad <i>(before table of content)</i>	\$2,800
Card Insert <i>(Double Sided A5)</i>	\$2,250
Half page advert	\$900
Full page advert	\$1,700
Double page advert / article	\$2,500 / \$2,700
Three page article	\$3,000
Four page article	\$3,350
Inside back cover ad	\$3,350
Back cover ad	\$8,900

*Professional photography included for articles in Maltese locations.  
Additional costs may apply for photography in other countries.*

## ONLINE EXPOSURE

Profile feature article <i>(&lt;2500 words)</i>	starting at \$1,150
Featured news placement <i>(&lt;500 words)</i>	\$350
Events home page peel	\$4,500
News home page peel	\$2,250
Banner advert <i>(monthly rotation)</i>	starting at \$1,150
Full video production service	\$3,900
Summit interview	\$1,700
Online interview	\$1,150
Exclusive email campaign	\$7,800
Brand spot in email campaign <i>(1/4 spots)</i>	\$1,700
Social media news boost	\$280

*All content subject to editorial standards and approval. VAT excluded.*

*For more information, please email [christopher@sigma.com.mt](mailto:christopher@sigma.com.mt),  
[katy@sigma.com.mt](mailto:katy@sigma.com.mt), [julian@sigma.com.mt](mailto:julian@sigma.com.mt) or [jessica.walker@sigma.com.mt](mailto:jessica.walker@sigma.com.mt)*

# PACKAGED PROMOTION

OVER 10% OFF

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## CONTENT PACKAGE

Includes:

Double page advert

Double page article

Featured news article (social media boost included)

**\$5,000**

## MEDIA PACKAGE

Includes:

Summit interview (social media boost included)

Sponsored video (website article included) Video  
carousel placement

**\$4,350**

## BRANDING PACKAGE

Includes:

30 second conference advert

Banner advert (monthly rotation)

Brand spot in email campaign (1/4 spots)

News home page peel

**\$5,350**

*For more information, please email [christopher@sigma.com.mt](mailto:christopher@sigma.com.mt),  
[katy@sigma.com.mt](mailto:katy@sigma.com.mt), [julian@sigma.com.mt](mailto:julian@sigma.com.mt) or [jessica.walker@sigma.com.mt](mailto:jessica.walker@sigma.com.mt)*